



WHERE **AUGUSTA**  
COMES TO PLAY.

SPONSORSHIP OPPORTUNITY

[WWW.AUGUSTAKICKBALL.COM](http://WWW.AUGUSTAKICKBALL.COM)



# MORE THAN JUST A SPONSORSHIP

Augusta Premier Kickball is where competition, community, and connection come together.

Built for young professionals and active adults throughout Augusta and the CSRA, our league provides local businesses with a unique opportunity to engage directly with an audience that values relationships, community involvement, and supporting local brands.

More than a sponsorship. A partnership with one of Augusta's newest and fastest-growing recreational communities.



# AUDIENCE & REACH

- Between 6 to 8 coed teams
- 100+ active payers
- 9 Week Regular Season + Playoffs
- Championship Night Event
- Free Agent & Draft Night Mixer
- Weekly Social Media Content
- Audience Ages 21–45+

Our players and followers are young professionals, military personnel, healthcare workers, educators, business owners, and active adults from across Augusta and the CSRA.

More than athletes, they're consumers, professionals, and decision-makers who actively support businesses that invest in their community.

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# INDUSTRY EXCLUSIVITY

To maximize sponsor visibility and value, Augusta Premier Kickball limits sponsorships to one business per industry category whenever possible. Some of the industries we think will fit best with the league are:

**Real Estate  
Brokerage**

**Chiropractic &  
Physical  
Therapy**

**Gym/Fitness &  
Wellness**

**Insurance &  
Financial  
Services**

**Bar or  
Restaurant**

**Local Startups  
& Community  
Brands**

# SPONSORSHIP OPPORTUNITIES

## **LEAGUE SPONSOR — \$1,250**

*Only 1 Available Per Industry*

- Team registration for up to 12 players
- Company-branded team name
- Logo on league t-shirts
- Logo placement on website
- Field banner displayed on game nights
- Social media recognition throughout the season
- Recognition during Championship Night
- Recognition during Free Agent Mixer
- Sponsor booth opportunity on Championship Night
- Industry exclusivity
- Included in sponsor-related emails and digital content
- Permanent website recognition as a Founding League Partner if purchased during the 2026 season
- League membership access

## **PREMIER SPONSOR — \$650**

- Logo on league t-shirts
- Logo placement on website
- Field banner displayed on game nights
- Social media recognition
- Championship Night recognition
- Sponsor booth opportunity on Championship Night
- Permanent website recognition as a Founding League Partner if purchased during the 2026 season
- League membership access

## **DIGITAL SPONSOR — \$350**

- Logo placement on website
- Social media recognition
- Community sponsor recognition throughout the season

## **COMMUNITY SPONSOR — \$100**

- Website business listing
- Linked business profile

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# EVENT SPONSORSHIP OPPORTUNITIES



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## **JAKE SMITH CHAMPIONSHIP NIGHT** — \$500

- Naming rights: “Jake Smith Championship Night presented by [Business Name]”
- Championship Night banner recognition
- Social media promotion leading up to the event
- Sponsor booth opportunity
- Recognition during trophy presentation
- Recognition as payout sponsor

### Championship payout structure:

- 1st Place: \$200
- 2nd Place: \$100
- 3rd Place: \$50

## **FREE AGENT MIXER/DRAFT NIGHT** — \$500

- Recognition as official mixer sponsor
- Social media promotion
- Opportunity to attend mixer (or at business location if a bar/restaurant)
- Brand visibility to incoming players and free agents

# FOUNDING PARTNER PRICING

Businesses that sponsor Augusta Premier Kickball during our inaugural season will have the opportunity to lock in exclusive Founding Partner Pricing through December 2027.

- Discounted multi-season sponsorship pricing
- Locked industry exclusivity
- Priority renewal access each season
- Permanent recognition on the Augusta Premier Kickball website as a Founding League Partner

## RATES THROUGH DECEMBER 2027

*(4 seasons of sponsorship — 30% savings)*

- League Sponsor: ~~\$5,000~~ **\$3,500**
- Premier Sponsor: ~~\$2,600~~ **\$1,820**
- Digital Sponsor: ~~\$1,400~~ **\$980**
- Community Sponsor: ~~\$200~~ **\$140**

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# WHY THIS PARTNERSHIP MATTERS

Unlike traditional advertising, Augusta Premier Kickball offers recurring brand exposure through real community engagement, social interaction, digital content, and in-person experiences.

We are building more than a league.  
We are building a community and *experience people want to be part of.*

**We hope we can count on  
your sponsorship!**







**FOR MORE INFORMATION, CONTACT:**

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 (706) 633-3362 (feel free to text)

[WWW.AUGUSTAKICKBALL.COM](http://WWW.AUGUSTAKICKBALL.COM)

